Speech Rubric (1)

	5	4	3	2	1	
Speech Content						Total
Introduction Organization	Attention getting, effective, and relevant—Use of story, quote, question, list, or other device Speech included a	Effective introduction but unimaginative— Generic statements but relevant to topic Speech was missing	Mildly effective— Does not grab attention and may be poorly executed Speech was missing	Ineffective or irrelevant to topic—shows no personality or exceptional thought	Did not include an introduction Speech did not	
	preview, review, and clear and appropriate transitions	a preview/review of points OR had unclear transitions	a preview/review of points AND had unclear transitions	some organization elements and was difficult to follow	follow the speech outline format	
Body	Three strong ,main, relevant points— Appropriate and well-chosen for the topic	Three main, relevant points with some effective support for the topic	Three main, relevant, points but one or more points were ineffective or irrelevant for the topic	All three main, relevant points were ineffective and irrelevant for the topic	Did not include three main ,relevant points for the topic	
Overall effect	Speaker was professional, enthusiastic, and achieved the purpose of the speech	Speaker showed some professionalism and enthusiasm and the purpose of the speech was achieved	Speak seemed somewhat unprofessional and had limited enthusiasm— Purpose of speech was partially achieved	Speaker lacks enthusiasm and professionalism— The speech had no clear purpose	Speaker shows minimal interest and is unprofessional	
					Total (/20)	